

Doña Storey

Contributed by MIX staff
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President & CEO of Quality Technical Services Inc.



With more than 25 years experience as a small-business owner, Doña Storey has plenty of good advice to share with other firms trying to succeed in today's tough marketplace. She started her career as a management consultant, providing expertise in organization analysis, new business/product launch, and mentoring to other small businesses. In 2001, Quality Technical Services, Inc. provided training through the Navy Technical Assistance Pilot Program, designed to give technical support, business training and coaching to small businesses in the ship-building, repair and maintenance industries. The program, administered by the Atlantic Fleet, targeted small businesses, companies owned by minorities, women and veterans, historically underprivileged businesses, and small disadvantaged businesses. The program provided training and coaching in marketing, financial management, business development, quality improvement, and leadership development. Over the years, Storey has played an active role in impacting legislative decisions at both state and national levels. She has been repeatedly appointed or elected to board memberships and other influential positions in educational and small business associations. As national co-chair of the Procurement Committee for Women Impacting Public Policy, Storey is working with the organization to create a nationwide program to assist other women in finding opportunities in the federal contracting arena. To date, she has made numerous recommendations affecting the revision of federal regulations and has testified in front of a Congressional Board. As a founding member of the Salvation Army's Women's Auxiliary, Storey is highly involved in the support of Hope Village, a small community for struggling women and their kids. In 2007, she was selected as "One of 25 Powerful Minority Women in Business" by the Minority Enterprise Executive Council, a Washington, D.C. based minority advocacy group and was named Virginia's 2007 "Women in Business Champion of the Year," by the U.S. Small Business Administration.